



SPIRIT OF SPEYSIDE

WHISKY FESTIVAL



SPIRIT OF SPEYSIDE WHISKY FESTIVAL 2024 MEMBERSHIP BROCHURE

'Discover the passion behind the world's finest whiskies'

INTRODUCTION



The Spirit of Speyside Whisky Festival is regarded as one of Scotland's premier events.

Held annually during the first long weekend in May, the Festival invites visitors to celebrate Scotland's national drink through an inventive and varied programme of whisky-inspired events.

Since its inception in 1999, the Festival has developed into one of the largest events of its kind anywhere in the world. It has forged close links with many Speyside businesses and communities, working collaboratively to provide an ever-improving range of events, facilities and services for both local people and the ever-increasing flow of international visitors.



With the continued support of our partners and members, the Festival can provide an economic legacy to the Moray and Speyside region.




In recent years, the Spirit of Speyside has expanded with the launch of Distilled Food & Drink held later in the year.

This event further showcases Speyside businesses and attracts new visitors to the area as well as those local to Speyside.

SPIRIT OF SPEYSIDE WHISKY FESTIVAL IN NUMBERS - 2024

 **12,500+** Email Subscribers

 **14,000+** Facebook followers

 **10,500+** X followers

 **7,600+** Instagram followers

MEMBERSHIP COSTS AND BENEFITS

	Associate Member	Member	Enhanced Member	Corporate Member
Fee	£55 + VAT pa	£55 + VAT pa	£250 + VAT pa	£500 + VAT pa
Business listed on our website	✓	✓	✓	✓
The use of the Whisky Festival Member's logo	✓	✓	✓	✓
Access to the Festival website to promote events	✓	✓	✓	✓
Festival events listed in the Spirit of Speyside Whisky Festival brochure	✓	✓	✓	✓
A vote at the Annual General Meeting		✓	✓	✓
Business listed in Festival Members section of website (full description, website links and business logo)			✓	✓
2 x tickets to Opening Ceilidh				✓
Social Media mentions to promote brand or event				✓
A thank you in the Festival brochure				✓



CONTACT US

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